

INVESTMENT OBJECTIVE

This portfolio aims to provide capital growth from a core buy and hold investment strategy in 10 globally recognised stocks we consider to be well positioned as defensive during market down turns and well positioned for exemplar growth during rising markets.

Whilst working as a buy and hold strategy the portfolio has full active management and the holdings and respective weightings are continually monitored, reviewed and can be amended as and when any fundamental factors change.

PH Equity is rebalanced quarterly unless in the view of the managers it is more beneficial to rebalance in a shorter or longer timeframe.

This portfolio is provided and managed by P1 Investment Management and Cobens Direct, a trading style of Astute Financial Management (UK) Limited, on behalf of Quai Investment Services Limited

INVESTMENT PROCESS



WILL DICKSON

Will is responsible for implementing the above, running all investment management on behalf of investment manager P1 Investment Management. Will achieved an Accounting and Finance BSc from the University of Bath, an MSc in Finance and Investment from the University of Exeter and holds Chartered Wealth Manager status from the Chartered Institute of Securities and Investments.

HISTORIC PERFORMANCE

Portfolio	Cumulative Performance				Annualised
	1 yr	3 yr	5 yr	10 yr	10 yr
PH Equity	-1.12%	18.73%	35.14%	280.76%	14.30%

All figures to 30th April 2025 and inclusive of charges. Please note that these returns include all third party fees and Cobens Direct fee. The value of investments, and the income from them, can go down as well as up and past performance is no guarantee of future returns. You may not recover what you invest. Where live performance data is not available for certain time periods we have used data provided to us by P1 Investment Management to demonstrate what the historic performance of the underlying assets held within each portfolio would have delivered. All underlying assets are denominated in GBP.

ASSET ALLOCATION



- Food And Beverage
- Consumer Products And Services
- Retail
- Personal Care, Drug and Grocery Stores
- Travel And Leisure
- Media
- Cash

% DISCRETE ANNUAL RETURNS

